Amador Community College Foundation Meeting Minutes

Thursday, March 18, 2021

Paul Molinelli called the regular public meeting of the Amador Community College Foundation to order on Thursday, March 18, 2021 via Zoom Meeting at 4:33 p.m.

Roll Call: Maureen Angle, Frank Leschinsky, Kelly Hunkins, John Tillman, Lynn Morgan, Craig Burman, Paul Molinelli, John Ellyson, Janice Davis, Karen Dickerson, Serena Acierto and Susan Zaffarano. Staff: Rachelle Saldate and Nickie Crofts

Public Comments: There were no public comments

1) ORGANIZATION:

- a. The Board discussed the vacancy on the Board. There currently are no applications for a new Board Member. Karen suggested we review the organization's by-laws to be aware of what the parameters are in the guidelines of the make-up needed for the Board. Susan will review the by-laws and report to the Board the guidelines at the April meeting.
- b. Rachelle presented her Executive Director report to the Board highlighting her activities. The issue with services from Gold Country Cloud is moving forward towards a resolution. The computers at the center are being updated. Rachelle led a lengthy discussion and update of the concept suggested by Stephanie Hess for ACCF to partner with CalVet to offer a similar MHSA type scholarship to veterans. The students on the honor roll for the fall 2020 semester from Coastline have been notified and will be recognized through social media, our website and in the newspaper. Rachelle reported an increase in referrals to ACCF since the meeting between ACCF staff and the ACCF counselors. John T. suggested that Calaveras be included in informational meetings to learn more about ACCF, our programs and services. Karen offered to reach out to the Calaveras High School staff. ACCF staff is now meeting with students in person by appointments now that our county is in the red tier. Nickie presented her written report to the Board from the period of February 18, 2021-March 18, 2021. There are currently 107 total students enrolled. The largest number of students enrolled by institution is 69 at Coastline followed by 26 at Columbia. During this time period the center had 13 general visitors, and 19 student visitors. There were 16 in person appointments, 0 zoom/phone appointments, 21 email or phone inquiries were received, 18 current MHSA Scholarship students and there are 2 current ECE apprentices. Nickie reported on several meetings she had attended that allowed ACCF to be highlighted by visits and presentations.
- c. Lynn made a motion to approve the February minutes and Frank L. seconded the motion. The motion was unanimously approved by the Board.
- d. Craig presented the Board with the March 2021 month by month budget summary. The March balance from El Dorado Savings was \$54,974. The balance of the Umpqua account was \$17,301. Therefore the total funding amount available is

- \$68,575. The Payroll Protection Program funds have been deposited to our Umpqua account. We are still awaiting the ARB grant check in the amount of \$5,000. ACCF has applied for the California COVID relief in the amount of \$15,000. The additions for this month include donations and income from proctoring exams at the center.
- e. Craig updated the Board on the Payroll Protection Plan monies in his monthly report.
- f. Craig, Rachelle and Kelly reported to the Board that some progress has been made to resolve this contract issue with Gold Country. There are scheduled meetings coming up and this item will be discussed at the April Board meeting.
- g. Nickie and Rachelle attended the ACUSD counselor's meeting held in March and will continue to be part of these regularly scheduled meetings. Thanks to Kelly for including ACCF and supporting this effort to continue to communicate between ACCF and ACUSD.
- h. John T. reported to the Board that the banner has been developed, ordered and now waiting to be completed. John T. also informed the Board costs to advertise in the Calaveras Enterprise newspaper and in their web ad format. The Board discussion included deciding not to pursue this advertising means at his time.
- i. Janice brought to the Board information on Bitwise Industries. After learning about this company she thought it might be something ACCF would want to promote. Currently virtual classes are available. The program offers workforce training in the technology field, have paid apprenticeships and potential job offers at Bitwise Industries locations. The six week courses allow students to learn a new skill or programming language. The cost is \$250 and requires no application. The courses do not lead to a degree. Janice will email the Board an informational sheet on this option/company.
- j. Craig suggested to the Board we consider hiring a new recruit to train at the center in anticipation of fall registration and potential staff changes. This item will be placed on the April agenda.
- k. The Board formally thanked John T. for the recent press release advertising ACCF. A thank you to Rachelle and Nickie for their contribution to this article as well.
- I. The Board formally thanked Craig and Kelly for their time and assistance put into the clarification/services with Gold Country Cloud.

2) FUND DEVELOPMENT/FUNDRAISING COMMITTEE REPORT:

- a. Karen presented the updated information on the fundraising committee activities. Karen gave an update on the idea of selling ACCF merchandise. This fundraiser will not move forward at this time. Karen and Janice will be submitting an application for the 2021 AARP Purpose Award that could result in securing additional funds for ACCF. These are monetary awards given to organizations where founders are using their life experiences to make a difference. Karen requested funding to print 300 flyers to distribute at the 4/7/21 "Celebrate Our Children" event. Craig made a motion to approve this request/expenditure. Lynn seconded the motion and the Board unanimously approved the request.
- 3) STRATEGIC PARTNERS AND COMMUNITY RELATIONS REPORT:

- a. Kelly gave the Board an update on the Facebook ads and the ACCF publicity information being distributed to the ACUSD Elementary school sites. The communication specialist for ACUSD will be assisting with the distribution of information regarding ACCF.
- b. Craig reported to the Board that the TV ads have been updated and are currently running.

4) PROGRAM OPERATIONS COMMITTEE REPORTS:

a. Board Discussion: Continued item discussion of expanding ACCF services through advertising, outreach, etc. to Calaveras County. This will be a reoccurring agenda item but due to the current COVID circumstances, this item will be tabled until a later date. The Board acknowledged that having a sign on Highway 26 could impact this agenda item.

COMMITTEE MEMBER INTIATIVES: Lynn reported from AAUW resources that could be beneficial for ACCF students and if potentially AAUW resources might be included on the ACCF website. It was suggested that AAUW could provide a link to these resources on their site.

ADJOURNMENT: The Zoom meeting was adjourned at 6:14 pm. The next regular public meeting is scheduled for May 20, 2021 at 4:30 pm via Zoom.